

The majority of internet users utilize a search engine every time they go online.

Approximately 70% of search engine users prefer clicking on natural listings.

How will your future customers find you?

search engine optimization

Site Relevance search engine optimization service by **Cyber-NY** can maximize your web site's visibility through improved natural rankings and paid placements across all major search engines. Generating qualified traffic is important to the success of any web site. **Cyber-NY** achieves this by developing a specific strategy matched to your organizations goals. Our strategy includes developing effective keywords, content and server side scripting as well as implementing proven methods that increase relevancy, target a specific audience and drive traffic to your site.

Our Services:

- **Strategy & Analysis**
- **Sponsored Listings**
- **Content Engineering**
- **Server-side Scripting**
- **Active Registration**
- **Site Relevancy**



Develop a Strategy: Cyber-NY works closely with clients to develop a successful search engine optimization strategy built around a mix of services that can best achieve their specific goals.

Website Enhancements: We make sure your site utilizes search friendly content as well as page layout and directory structure. Search term specific metatags and landing pages further enhance search engine performance.

Active Registration: Cyber-NY uses a combination of manual and automated methods to register your site across all major search networks.

Analysis & Optimization: Analysis software is used to establish a baseline of site performance prior to optimization. This same analysis is used on a monthly or quarterly basis to reevaluate and optimize techniques being used to improve site rankings.

Cyber-NY works with all major search engine and directory networks to ensure maximum coverage.

